



# SERVICES & PRICING GUIDE

BLOOMSPOURMOI

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# HELLO *and* WELCOME

I'm so happy you've come across BloomspourMoi. If you are planning your wedding, let me start by giving you my warmest congratulations!

Thank you for considering us for your wedding!

I created this guide for you to get a clear idea of what it would mean to hire us.

When you choose to hire BloomspourMoi you choose a business which is run by a love for flowers, relationships and creativity. We take a holistic approach and love to work with the couple and planner to come up with a personal design, fitting your love story and preferences.

Our aim is to create something you can look back at in 50 years and still love, and something your guests will remember for years to come.

We believe in diversity, inclusion and timeless creations.

Please take a moment to browse through and get to know us.

*/Madeleine*





*Hi! I'm Madeleine*

Founder and owner

As a floral designer and entrepreneur based in Stockholm, I have a deep appreciation for one-of-a-kind seasonal blooms and an unwavering commitment to attention to detail.

My journey in the floral wedding industry began in 2017, while living in a small town in Southern California. The beauty of the wedding industry and its floral aspect captivated me, and I pursued a degree in floristry, honing my skills and knowledge by working in renowned retail flower shops. Having grown up in a family of entrepreneurs, I always knew that I wanted to start my own business. Finally, in 2020, after over a decade of yearning to create something meaningful and beautiful, I founded BloomspourMoi, turning my lifelong dream into reality.

@bloomspourmoi

## Our story

BloomspourMoi's journey began in April 2020 in a corner of Madeleine's kitchen. Despite the pandemic's onset she executed 11 weddings during that summer season and in 2021 - reaching just over 50 weddings. Since then, the weddings BloomspourMoi have created floral arrangements for has grown considerably and as we've evolved, so has our style and the size of the weddings we cater to.

Today, we take on only one wedding per weekend or day to ensure that we can give our undivided attention to each client. We go above and beyond by also being on-site to make sure each detail is perfect. This includes repurposing the arrangements from ceremony to reception before we depart. This personalized service is what defines BloomspourMoi's commitment to excellence.





## Our style

A timeless style is one that is natural and personal. If it feels like you, chances are you're going to love it just as much in 50 years looking back at your wedding.

BloomspourMoi wedding floral studio owes its success to our passion for designing arrangements with a personal touch. After witnessing and creating numerous strict, traditional designs during Madeleine's time in retail flower shops, her goal with BloomspourMoi was to work WITH the flowers instead and allow their individuality to shine through in the arrangements.

Our signature style involves using locally grown flowers to create a romantic, modern, garden-inspired ambiance for our clients. This personalized approach is what distinguishes us from other florists in the industry. We take pride in bringing a fresh and unique perspective to every project we undertake, resulting in stunning and distinctive floral designs that perfectly capture the essence of each client's vision.



# The Process

## CONSULTATION

During the consultation we talk about your love, your vision and ideas! We get to know each other a bit and I can help you with ideas if you mostly just have a vision or you can let me know what specific arrangements you have in mind. I can't wait to hear about it, either way!

## PERSONAL DESIGN PROPOSAL

After the consultation I will put together a detailed, creative proposal specifically made for you and your partner. This will include a colour scheme, mood board, each arrangement we've talked about with prices and a total. There will also be a description for every arrangement, this is for you to get a better idea of what I'll create for you.

## FOLLOW UP CALL + REVISIONS

When you've had a chance to go over the proposal we'll set up a call to go through anything that needs adjusting and send you a final draft.

## AGREEMENT + BOOKING FEE

Once you fall in love with our design ideas, all that is left is for you to sign. We'll lock in your date and you can cross florals off your list!

## FINE TUNE

About a month before your wedding date we will set up a call to talk through the proposal, any final changes and make these adjustments. We will also go over details such as delivery and timeline.

## DELIVERY & SET UP + BREAKDOWN

We go beyond just delivering your flowers. We create your ceremony design on site, flower by flower, and place each and every arrangement on its place. We hand over the bridal and bridesmaids bouquets and show you how to hold them, attach all boutonnières and make sure all details are perfect. Next day we collect vases and rental items and can take care of flowers you don't wish to hold on to.

# Client testimonials



Frida said...



From the first contact with Madeleine to all contact after the wedding, she has been so professional and made us feel incredibly secure in our choice of florist. She is responsive and incredibly talented in her creation. I am so happy that we prioritized flowers and that Madeleine had the opportunity to create her vision based on our wishes. It was everything we wanted and then some.

Matilda said...



We gave Madeleine complete freedom to create our flowers for our day, and I can say that tears were shed when she arrived in the morning! Incredibly beautiful creations that exceeded our expectations and it was noticeable that Madeleine was responsive during our meetings which flowers we had as favorites, and which color scheme the wedding would be in. We felt full trust in Madeleine and she created magic. Something that is also very positive is that Madeleine works with locally produced and seasonal ingredients as far as possible!



Cecilia said...



Madeleine far exceeded our expectations! She created a magical bridal bouquet, amazing corsages and a wonderful wedding arch that brightened the mingle and the dinner room! From the first meeting, the contact felt safe and she was responsive to our wishes and changes. She truly created what we dreamed of for our wedding and I can highly recommend her!



# Investment for our services

No. 1 -

This is for you who love flowers and BloomspourMoi's style. It covers the following, as an example, for most weddings with up to 80 guests.

You get all the attention to detail, gorgeous seasonal blooms and personally designed flowers for your wedding!

If you wish to choose this option you still get a personal design proposal just for you.



- Personal flowers

*A bridal bouquet, bridesmaids bouquets, two boutonnieres for groom, boutonnieres for best men*

- Statement ceremony design

*Illusion, ground arch or floral nest*

- Lush aisle arrangements

*Beautiful aisle arrangements fitting the ceremony design*

- Pedestal arrangements

*Arrangements on pedestals to mark the beginning of the aisle or an entryway, for example*

- Cocktail mini vases

*Minivases to place at fitting places, such as for cocktail hour, restrooms and the bar*

- Reception table centerpieces

*Table arrangements, either long ones placed directly on the table or arrangements in our beautiful vases which give some height*

- Flat lay flowers and silk

*Loose flowers and silk ribbon to decorate flat lays with*

- 80.000 sek

Travel and delivery costs will be added

## *Investment for our services*

If you'd like a bigger freedom when choosing what flower arrangements to include on your day, here is a break down of approximate prices. We would love to work with you to customize your wedding or event!

Our services start at 40.000 sek, but you are welcome to choose arrangements that goes well beyond that cost.

Prices include rent of vessels and structures.

Travel and delivery costs will be added.

Bridal bouquet - 3500+ sek

Boutonnière - 400 sek

Bridesmaids bouquet - 1600+ sek

Flower girl bouquet - 1100 sek

Wrist corsage - 800 sek

Flower crown - 1100+ sek

Ground arch, mostly greenery - 22.000+ sek

- Flowery - 28.000+ sek

Illusion arch/floral nest, mostly greenery - 24.000+ sek

- Flowery - 30.000+ sek

Full arch, mostly greenery - 28.000+ sek

- Flowery - 34.000+ sek

Aisle arrangement - 1400+ sek

Table centerpiece - 1600+ sek

Minivases x3 - 1100+ sek

Sweet heart table - 8000+ sek

Statement arrangement - 2800+ sek

## Explanations

### BRIDAL BOUQUET

To compliment the bride like a beautiful accessory. It is usually in a comfortable size, so that it is not too heavy or awkward to carry. Finished with beautiful silk ribbons.



### BOUTONNIÈRE

A boutonniere is placed on the jacket of the groom, groomsmen and fathers. It is usually a detailed arrangement fitting with the bridal bouquet. Grooms men and fathers boutonnieres are usually neater.



### BRIDESMAIDS AND FLOWER GIRL BOUQUET

Bridesmaids bouquets are smaller versions of the bridal bouquet. The flower girls bouquet is a smaller version of the bridesmaids bouquet.



### WRIST CORSAGE

A bracelet with flowers on the top side, a lovely piece to add for the mother of the bride/groom.

### FLOWER CROWN

A flower crown that is finished with beautiful silk ribbon which makes it very easy to make sure it fits perfectly.





## Explanations

### GROUND ARCH

A ground arch is a long arrangement on the ground with a growing sensation. The flowers and greenery peek up, almost making it feel like a gorgeous garden.

### FLORAL NEST

Similar to the ground arch, only difference is that a floral nest is a longer which can be placed more around the two of you for the ceremony for example, a nest of flowers surrounding you.

### ILLUSION ARCH

A illusion arch is two tall arrangement which are slightly curved towards each other. This creates the look of an arch, without the actual top.

### FULL ARCH

A full arch with flowers and greenery from top to toe, including the connecting top.

### AISLE ARRANGEMENT

Flower arrangements which trails the aisle and frames that walk beautifully. Visually tied together with the ceremony piece.



## *Explanations*

### STATEMENT ARRANGEMENT

This can be anything from a large arrangement for the bar, flowers framing a large sign from the bottom to the top or an arrangement surrounding the wedding cake!

### MINI VASES

Mini vases are small vases filled with flowers and/or greenery.

### TABLE DECORATION

A decoration of flowers, either directly on the table or arranged in a vase.

### SWEET HEART TABLE

A long decoration of flowers in front of the couple and/or the full table, for example. The sweet heart table can be decorated in other ways as well.



## GET IN TOUCH *today!*

I can't wait to hear more about your wedding!

Please reach out to me via email with details  
regarding your wedding and let's  
schedule a consultation!

*info@bloomspourmoi.com*

*www.bloomspourmoi.com*

*+4676-261 73 24*

*/Madeleine*

